

**OFFICE OF THE POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE
DECISION RECORD**

Decision Record Number: **30/2013**

Title: **SARC Website**

Executive Summary:

During a recent visit to The Sexual Assault Referral Centre (SARC) it was noted that their current website was not fit for purpose. The website is a standalone site with no functionality to allow staff to edit and update it.

It was suggested during the meeting that the OPCC would look at alternative options for provision of a more customer focussed, user-friendly website, whilst taking account of cost and future changes in management of the SARC.

This fits with the PCC's aspirations in his Police and Crime Plan around focussing on victims and serious violent crime.

Commissioner Comments:

The Commissioner supported the creation of a new website for the SARC which was estimated to cost £2,000, by making a contribution of 50% from the unallocated budget provision within the OPCC budget providing this was matched by the Force. The contribution was also conditional on the site being pan Humberside with divisional links and to have suitable educational content. It was noted that arrangements were underway for the service to be transferred to the NHS in 2015.

Decision:

That the creation of a new website for the SARC, at a cost of no more than £2,000, be approved and a contribution of 50% of this cost be made from the unallocated budget provision within the OPCC budget subject to (i) this being matched by the Force, and (ii) the site being pan Humberside with Divisional links and suitable educational content.

Background Report: Open

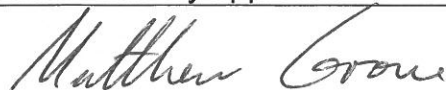
Police and Crime Commissioner for Humberside

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

Signature



Date 21.08.13

**POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE**

SUBMISSION FOR DECISION

Title: SARC Website

Date: 21 August 2013

1. Executive Summary

During a recent visit to The Sexual Assault Referral Centre (SARC) it was noted that their current website was not fit for purpose. The website is a standalone site with no functionality to allow staff to edit and update it.

It was suggested during the meeting that the OPCC would look at alternative options for provision of a more customer focussed, user-friendly website, whilst taking account of cost and future changes in management of the SARC.

This fits with the PCC's aspirations in his Police and Crime Plan around focussing on victims and serious violent crime.

2. Recommendation

It is recommended that consideration is given to creation of a new website at a cost not exceeding £2000.

3. Background

At present the SARC website www.casasuite.org.uk is not fit for purpose. The staff at the centre would like to be able to provide information which is more user-friendly, outlines the facilities and generally provides more confidence to victims of the help available to them. The current site does not rank highly on search engines meaning victims who search for information online may not be directed to the facilities and support offered by the SARC. A new site would enable staff to highlight examples of victims who have received beneficial treatment and outcomes, victim's stories, and photographs of the interior of the centre to give victims more information and confidence to use the facilities.

4. Options

The plan would be to replace the existing site in its entirety. The existing site was built as a standalone website with no facility to edit and update. A new site would give those features and be optimised for internet search engines.

5. Risks

There is a risk if we keep the existing site that victims will not identify with the services available. There is also a risk with developing a new site that its lifespan could be limited when the SARC is taken over by the health sector. (Expected to occur between 12-24 months from now).

6. Financial Implications

We have obtained quotes from the force's current website provider and from another approved supplier. The cost of a new website will not exceed £2000.

7. Legal Implications

None.

8. Equalities Implications

A new site would widen the opportunities for victims to find information about the SARC and use it.

9. Consultation

Not applicable.

10. Media information

Once in place, the SARC have expressed a desire to promote their new website through the media to maximise the opportunities for victims to use their service.

11. Background documents

Quotes from suppliers.

Dave Hudson

Communications & Engagement Officer.
Office of the Police and Crime
Commissioner

Paul Wainwright

Assurance Manager
Office of the Police and Crime
Commissioner

