

**OFFICE OF THE POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE
DECISION RECORD**

Decision Record Number: **48/2022**

Title: Hull BID Event Sponsorship

Executive Summary:

The PCC to award category sponsor the Hull BID awards in January 2023

Decision:

To provide £900 to Hull BID for a category award sponsor package

Background Report: Open

Police and Crime Commissioner for Humberside

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

Signature



Date 15/11/2022

**POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE**

**SUBMISSION FOR:
DECISION**

OPEN

Title: Volunteer Event Sponsorship

Date: September 2022

1. Executive Summary

The PCC to award category sponsor the Hull BID awards in January 2023

2. Recommendation(s)

To provide £900 to Hull BID for a category award sponsor package.

3. Background

The Awards were established 9 years ago with the intention of giving recognition and reward to city centre (BID) businesses, irrespective of size and sector (including public sector). They have grown in kudos each year, with over 330 guests attending the 2022 Awards Ceremony. Conscious that not all businesses are experienced in entering for awards, HullBID ensures the criteria is relatively simple, resulting in hundreds of applications each year.

An independent panel of judges has been drawn, compiling of John Netherwood (Hull History), Craig Simpson (Acorn Fund), and Rose James (Hull and EY Children's University).

In 2023 the Awards Ceremony will again take place at the DoubleTree by Hilton Hotel on the 27th January. Although the £24k required funding for the Awards is predominantly covered by HullBID, they seek additional sponsorship to help with some of the costs. This includes an overall event sponsor, 9 category sponsors, an entertainment sponsor and a programme sponsor.

The OPCC is set to become a category sponsor @ £900 + VAT. The OPCC branding will be widely carried on all Hull BID social media platforms, within the Hull Daily Mail/Hull Live whilst the Awards ceremony will also provide good exposure.

4. Options

There are three options

Option 1 - Do nothing - don't fund

No recognition of the value of Hull Businesses and their contribution to the economy and sense of safety in the city centre.

Option 2 – Fund partial contribution

Donation is minimal and provides good coverage with a target audience i.e. Business community which we will be looking to engage with more routinely in forthcoming year when we look to establish a business forum.

Option 3 – Fund full amount

The recommendation is the full £900 donation is made and that the opportunity is used to raise the profile of the work of the PCC with this cohort as well as ensure the priority in the Police and Crime Plan is advocated.

5. Risks

Minimal risk. The event has been running well for nine years with good engagement from the sector.

6. Contribution to Delivery of the Police and Crime Plan

This investment links directly with Aim 1 of the plan, Engaged, Resilient and Inclusive Communities.

7. Financial Implications

This requires an investment of £900 which the PCC can cover from this years budget.

8. Legal Implications

None

9. Equalities Implications

None

10. Consultation

None required for a spend of this size.

11. Communication Issues

Details shared with Communications Team re publicity opportunities.

12. Background documents

None

13. Publication

OPEN

This matrix provides a simple check list for the things you need to have considered within your report. If there are no implications please state

I have informed and sought advice from HR, Legal, Finance, OPCC officer(s) etc prior to submitting this report for official comments	Yes
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Is this report proposing an amendment to the budget?	Yes
Value for money considerations have been accounted for within the report	Yes
The report is approved by the relevant Chief Officer	Yes
I have included any procurement/commercial issues/implications within the report	Yes
I have liaised with Corporate Communications on any communications issues	Yes
I have completed an Equalities Impact Assessment and the outcomes are included within the report	N/A
I have included any equalities, diversity and or human rights implications within the report	Yes
Any Health and Safety implications are included within the report	Yes
I have included information about how this report contributes to the delivery of the Commissioner's Police and Crime Plan	Yes