

**OFFICE OF THE POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE
DECISION RECORD**

Decision Record Number: 08/2022

Title: **North Lincolnshire Armed Forces Day**

Executive Summary:

Armed Forces Day is a celebration event that attracts on average between 4 and 5 thousand people a year, most of which will be drawn from the Humber area. It is a family celebration with an opportunity to engage with attendees and inform them of how to engage with the work of the OPCC.

Decision:

That funding of £3,000 is provided to North Lincolnshire Council in exchange for sponsorship opportunities at the Armed Forces Day and in all promotional marketing for the event.

Background Report: Open

Police and Crime Commissioner for Humberside

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

Signature



Date 15/02/2022

**POLICE AND CRIME COMMISSIONER
FOR HUMBERSIDE**

**SUBMISSION FOR:
DECISION**

OPEN

Title: North Lincolnshire Armed Forces Day

Date: 7.2.2022

1. Executive Summary

Armed Forces Day is a celebration event that attracts on average between 4 and 5 thousand people a year, most of which will be drawn from the Humber area. It is a family celebration with an opportunity to engage with attendees and inform them of how to engage with the work of the OPCC.

2. Recommendation(s)

That funding of £3,000 is provided to North Lincolnshire Council in exchange for sponsorship opportunities at the Armed Forces Day and in all promotional marketing for the event.

3. Background

North Lincolnshire Armed Forces Day is set for 2022 and will return to a physical event in June 2002 the event will take place on Saturday June 18th at Brumby Hall Sports Ground in Scunthorpe.

The event organised by North Lincolnshire Council is a family focused outdoor event with a combination of static displays, musical entertainment and arena displays.

The event recognises the unique sacrifice of our Armed Forces and give the local community with an opportunity to celebrate the work and contribution of the Armed Forces Community in North Lincolnshire

The event is organised by a local Events Committee and is attended by between 4 and 5 thousand people on an average year. This will be the first physical event for 2 years and there will be a real focus on making it a very special event and maximising attendance through a large amount of pre communications.

The event will include:

- A military parade
- Cadet Village and cadet games
- Static displays and living history exhibitions related to Armed Forces.
- Military organisations and charities
- Climbing wall

- Live music
- Birds of Prey display
- Children's entertainment

Local public sector organisations are represented and have an opportunity to engage with both the local community and the Armed Forces Community on a wide range of support and service provision.

The event is free to enter is lively family focused event, with a concerted effort to ensure all displays and entertainment are in keeping with the purpose of the day.

4. Options

There are three options.

Option 1 - Do nothing - don't fund

This option is not recommended as it would be a lost opportunity for the Commissioner to engage with local people and raise awareness of the work of the office.

Option 2 – Fund partial contribution

Similar to option 1 the PCC could make a partial contribution but this would then require further sponsors to be identified.

Option 3 – Fund full amount

This option is recommended because it allows the PCC to capitalise on the sponsorship opportunity and secure the opportunity to capitalise on the pre – event communications.

5. Risks

The risks are minimal to the investment. There is money available due to underspend in core budget in 2021 due to impact of COVID, less travel etc and therefore this can be used to support the event as one off funding.

6. Contribution to Delivery of the Police and Crime Plan

This investment will contribute directly to aims one and two of the Police and Crime Plan through Engaged, Resilient and Inclusive Communities and Safer Communities.

7. Financial Implications

The budget requirement is £3,000 which will secure the event for 2022.

8. Legal Implications

None

9. Equalities Implications

N/A

10. Consultation

- North Lincolnshire Council

11. Communication Issues

Opportunity for positive PR for the specifically the residents of North Lincolnshire but potentially beyond also.

12. Background documents

- None

13. Publication

OPEN

This matrix provides a simple check list for the things you need to have considered within your report. If there are no implications please state

I have informed and sought advice from HR, Legal, Finance, OPCC officer(s) etc prior to submitting this report for official comments	Yes
Is this report proposing an amendment to the budget?	Yes
Value for money considerations have been accounted for within the report	Yes
The report is approved by the relevant Chief Officer	Yes
I have included any procurement/commercial issues/implications within the report	Yes
I have liaised with Corporate Communications on any communications issues	Yes
I have completed an Equalities Impact Assessment and the outcomes are included within the report	N/A
I have included any equalities, diversity and or human rights implications within the report	N/A
Any Health and Safety implications are included within the report	Yes
I have included information about how this report contributes to the delivery of the Commissioner's Police and Crime Plan	Yes