

**OFFICE OF THE POLICE AND CRIME COMMISSIONER  
FOR HUMBERSIDE  
DECISION RECORD**

Decision Record Number: 01/2022

Title: **Hull BID event**

**Executive Summary:**

Hull Business Improvement District work to bring increased prosperity to the city centre. They want to organise a Steampunk festival to increase footfall for the city centre businesses and increase tourism opportunities. They require sponsorship to secure the event.

**Decision:**

That funding of £10,000 is provided to Hull Business Improvement District to secure the Steampunk festival for 2022.

**Background Report:** Open

**Police and Crime Commissioner for Humberside**

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

**Signature**



**Date 04/01/2022**

**POLICE AND CRIME COMMISSIONER  
FOR HUMBERSIDE**

**SUBMISSION FOR:  
DECISION**

**OPEN**

**Title: Hull BID Event**

**Date: 31.12.2021**

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**1. Executive Summary**

Hull Business Improvement District work to bring increased prosperity to the city centre. They want to organise a Steampunk festival to increase footfall for the city centre businesses and increase tourism opportunities. They require sponsorship to secure the event.

**2. Recommendation(s)**

That funding of £10,000 is provided to Hull Business Improvement District to secure the Steampunk festival for 2022.

**3. Background**

Hull BID provide a variety of support to the business community in the city centre. A prosperous city centre is an important element of how people feel connected to the area, pride in the area, and when well used helps to increase confidence of the community in the safety and security of the area.

One of the ways which Hull BID achieve their objectives is through organising large festivals and events to help generate further visitors to the city centre, locally and from further afield.

Hull BID have identified the unique opportunity presented in the Old Town of Hull being the perfect location to attract those that follow Steampunk events. Lincoln for example secured over 100,000 visitors for their annual Steampunk event. It is hoped that if Hull can organise a successful event for 2022 that Hull can become a regular host of the events in the future.

**4. Options**

There are three options.

Option 1 - Do nothing - don't fund

This option is not recommended as it places the event at risk of not being able to be secured, resulting in loss of opportunity for enhancing revenue of city centre businesses and positively impacting on the prosperity of the city centre.

#### Option 2 – Fund partial contribution

Similar to option 1 the PCC could make a partial contribution but this would then require further sponsors to be identified and risk delaying securing the event.

#### Option 3 – Fund full amount

This option is recommended because it allows the PCC to capitalise on the sponsorship opportunity of bringing increased prosperity to the city centre and engaging with a large demographic from the business community locally and with those visiting the event.

### 5. **Risks**

The risks are minimal to the investment. There is money available due to underspend in core budget in 2021 due to impact of COVID, less travel etc. and therefore this can be used to support the event as one off funding.

### 6. **Contribution to Delivery of the Police and Crime Plan**

This investment will contribute directly to aims one and two of the Police and Crime Plan through Engaged, Resilient and Inclusive Communities and Safer Communities.

### 7. **Financial Implications**

The budget requirement is £10,000 which will secure the event for 2022.

### 8. **Legal Implications**

*None*

### 9. **Equalities Implications**

N/A

### 10. **Consultation**

- Hull BID team

### 11. **Communication Issues**

Opportunity for positive PR for the Hull Business Community and with those visiting the city centre.

### 12. **Background documents**

- None

### 13. **Publication**

If the report has been marked as 'closed', please clearly indicate why the information should not be disclosed to the public.

This matrix provides a simple check list for the things you need to have considered within your report. If there are no implications please state

I have informed and sought advice from HR, Legal, Finance, OPCC officer(s) etc prior to submitting this report for official comments	Yes
Is this report proposing an amendment to the budget?	Yes
Value for money considerations have been accounted for within the report	Yes
The report is approved by the relevant Chief Officer	Yes
I have included any procurement/commercial issues/implications within the report	Yes
I have liaised with Corporate Communications on any communications issues	Yes
I have completed an Equalities Impact Assessment and the outcomes are included within the report	N/A
I have included any equalities, diversity and or human rights implications within the report	N/A
Any Health and Safety implications are included within the report	Yes
I have included information about how this report contributes to the delivery of the Commissioner's Police and Crime Plan	Yes