

**OFFICE OF THE POLICE AND CRIME COMMISSIONER  
FOR HUMBERSIDE  
DECISION RECORD**

Decision Record Number: **8/2013**

Title: **Mass consultation/public opinion services**

**Executive Summary:**

The purpose of the report is to secure a decision regarding the future of mass public survey mechanisms for the Commissioner.

**Commissioner Comments:**

The Commissioner noted that by agreeing option 2 on a quarterly basis and bringing the staff survey 'in house' to be hosted by SMSR, this would result in a saving in the region of £50,000 compared to continuing with the current arrangements for a Citizens Panel and provide a more representative sample that was statistically more reliable.

**Decision:**

- (a) That Option 1 be dismissed on the grounds of cost and relevance.
- (b) That the services of SMSR be retained to provide mass public consultation services in the form of random sample telephone surveys as per Option 2 quarterly at a cost of £26,000 per annum.
- (c) That control and administration of the Humberside Police staff survey be brought 'in-house' to be hosted by SMSR as per Option 3 at a cost of £6,000 per annum.

**Background Report:** Confidential

**Police and Crime Commissioner for Humberside**

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with my code of conduct.

Any such interests are recorded below.

The above decision has my approval.

**Signature**

*Matthew Grove*

**Date 19.03.13**